



L'Arte del Vivere con Lentezza OdV - ONLUS

Via Diola 94 – Vicobarone - Ziano Piacentino 29010 (PC)

PHOTO CONTEST – QUIET CITY

Art. 1 Contest

1.1 On the occasion of the IX Global Day of Slow Living, the The Art of Slow Living Nonprofit Organisation (hereinafter only NPO) announces the first edition of the photo contest with the theme **Quiet City**.

Art. 2 Aim

2.1 The competition aims to discover a different and slower way to experience the city as well as spread the positive concept of Slow Living. Photography becomes a means of expression through which people who are far apart can share their concept of peaceful, slow living in the city. The pictures will reveal how different people perceive slowness, as the many facets of the city unveil themselves to a keen eye.

Art. 3 Requirements for participation

3.1 The competition is free and open to all. You do not need to register in advance.

3.2 Participants must declare they are the owners of the rights to the images sent and consent to their free use by L'Arte del Vivere con Lentezza or third parties identified by NPO for communications and disclosure related to the competition in its various editions.

3.3 The winners will have to declare they are the owners of the rights to the images sent, providing the original unreduced files for the shot selected and free consent to its use by L'Arte del Vivere con Lentezza or third parties identified by the NPO for communication and dissemination.

Art. 4 Theme

4.1 Photographs must express, in an original and creative, realistic or symbolic way the theme of ***living slowly in the city***: Places or gestures, actions or objects, experiences of everyday life that reveal a slow and peaceful urban life.

4.2 The photographs will be evaluated in a single section: Quiet City.

Art. 5 Ways to take part

5.1 Participants must send an email to concorso@vivereconlentezza.it between May 1 and September 29, 2015. The email must contain the name, telephone and contact info of the competitor with a maximum of 3 photos attached.

5.2 For each photo attached, the author's name, the title, the place where it was taken and a brief caption must be given.

5.3 Photos must be taken in 2015.

5.4 Photos can be in colour or black and white. Pictures taken with digital cameras and the digitisation of photographs taken in analogue mode (negative or slide) are both allowed.

5.5 Digitally altered photographs are not permitted except for adjustments to colour, contrast, brightness, sharpness and file size.

5.6 The images to be submitted to the jury should be compressed in JPEG (.jpg) format with the size of each image being no more than 500 KB, otherwise they will be excluded.

5.7 The original uncompressed files of the winners (RAW or JPEG digital files) shall be made available to NPO for possible publication.

5.8 If the photographs sent contain places with no public access or that are deemed sensitive by



L'Arte del Vivere con Lentezza OdV - ONLUS

Via Diola 94 – Vicobarone - Ziano Piacentino 29010 (PC)

current standards (airports, railways, aqueducts and power stations, places of worship, diplomatic, political and military or other sites where photography is expressly prohibited) or recognisable subjects in private places, the author must declare that he/she is in possession of the release or the authorisation granted by the competent authorities and make the document available to the Selection Committee, if required, otherwise such photographs may be disqualified from the competition.

5.9 The only exception will be made for people with restricted freedom, who may send images in analogue format to L'Arte del Vivere con Lentezza, via Diola 94, Ziano Piacentino - 29010 (PC). A printed text must contain the full name and contact information of the competitor, and in addition, each photo should be accompanied by a text with the title, the place where it was taken and a short caption. Each contestant may submit up to three photos. The deadline is September 29, 2015, on the postal stamp.

Art. 6 Selection Committee

6.1 The Selection Committee is made up of 7 people: Ivan Sarfatti (chairman), Francesco Argenti, Iaia Blosi, Giada Ferrari, Muna Guarino, Andrea Severgnini, Leo Torri. The profiles will be published on www.vivereconlentezza.it. They are not only experts in the visual arts, but also believers in “slow and pure” life approach.

6.2 The decisions of the Committee, expressed on the basis of the criteria of originality, creativity, quality of photography, consistency with the purpose and theme of the competition shall be final.

6.3 Images whose content is offensive, defamatory, violent and discriminatory will be excluded.

Art. 7 Selection and Awards

7.1 The Selection Committee will nominate the three best photos. The winners, whose names will be published on www.vivereconlentezza.it by October 10, 2015, will receive their prizes in a ceremony that will take place by the end of 2015.

7.2 The prizes for this first edition will be published on www.vivereconlentezza.it by 30 May and will be presented at a press conference.

7.3 The photographs selected by the Selection Committee will be shown in an exhibition or used for other communication and institutional promotion projects of the NPO.

7.4 The winners will be involved in the presentation of the new edition of the competition on the Tenth Day of Slow Living.

Art. 8 Declarations and Guarantees

8.1 By entering the Competition, entrants agree unconditionally with these Regulations.

8.2 By entering the competition, the authors of the photos declare and guarantee that they own exclusive and legitimate rights of all copyright, exploitation (including economic) and reproduction of the photos sent, relieving the NPO of any liability and keeping it unharmed against any claims and/or actions of third parties and they will be required to reimburse the NPO for any prejudicial consequence that it may suffer as a result of the violation of the statements, including any legal costs including any court costs.

8.3 The NPO will therefore not be liable for any claims and/or actions of third parties including, by way of example, claims or complaints for breach of copyright and/or image and damage relating to the content of the photographs.

8.4 The NPO is not responsible for any use that originates from others downloading the pictures from www.vivereconlentezza.it, where photos will be uploaded only in a reduced size.



L'Arte del Vivere con Lentezza OdV - ONLUS

Via Diola 94 – Vicobarone - Ziano Piacentino 29010 (PC)

Art. 9 Concessions and Commitments

9.1 By entering the Competition, the author of each photograph authorises the NPO and third parties identified by it to use personal data for the competition; authorises the NPO and third parties identified by it to publish the submitted material and make it accessible to the public even in partially reproduced form and processed for the dissemination of the competition in its future editions. This right is granted free of charge and without any claims - by way of example - for the production of printed and digital materials, videos, exhibitions, etc.

9.2 The authors have the right to quote their name as the authors of the image in all forms of use in the cases covered by the NPO.

9.3 All photographs eligible to participate in the competition will be visible on www.vivereconlentezza.it and possibly on other web platforms.

9.4 This announcement does not constitute an obligation on the part of the NPO to publish the works that have participated in the selection.

Art. 10 Privacy

10.1 The personal data provided by competitors shall be processed in compliance with the provisions of Legislative Decree No. 196 of 30 June 2003 (Act relating to the protection of personal data) and the current legislation on privacy.

10.2 At any time, participants will be able to exercise their rights under Art. 7 of the Privacy Act (access, correction, deletion, opposition to processing) by means of an informal request to the NPO.

Art. 11 General provisions

11.1 The NPO reserves the right to modify and/or cancel the conditions and procedures regulating this competition at any time prior to its conclusion. In this case, the NPO will give adequate notice.

11.2 The NPO does not assume responsibility for any problems or circumstances that may inhibit performance or participation in this competition.

11.3 Any dispute will be referred to the Court of Piacenza.

11.4 In case of difficulties concerning interpretation, the Italian version shall prevail.

Info: Muna Guarino segreteria@vivereconlentezza.it